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# What is it like being a landlord in Southampton?

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The National Residential Landlords Association is the UK's largest membership organisation for private residential landlords, supporting and representing over **100,000** members



# What is the current backdrop to being a landlord?

Plenty of legislation and factors happening which will affect how a landlord in Southampton operates now and in the future:

- **Rentals Reform**
- **Demand and Supply issues**
- **Court Reform**
- **Leasehold and Freehold Reform**
- **Increased costs through higher interest rates and mortgage payments increasing**



# Student population in Southampton

- There is a huge demand for student accommodation in the city, to accommodate the two universities based locally
- Following the pandemic, there has been a surge in demand by students to get the full university experience and the opportunities it provides
- But with the limited student budget and rising living costs, students are having to be savvier to find suitable accommodation
- Southampton, Durham and Glasgow are amongst the ten cities with the lowest privately-owned Purpose-Built Student Accommodation available for 2023/2024 academic year  
(<https://www.pwc.co.uk/press-room/press-releases/increasing-demand-and-rental-costs-for-student-accommodation-create-barriers-to-higher-education.html>)
- Yet street housing is comparatively cheaper than PBSA- so what's the solution?